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FACT SHEET
PERSIMMON HILL

Project name: Persimmon Hill

Location: Thomasville Road in Tallahassee’s affluent Northeast market area with 1,000 feet of frontage on Thomasville Road—the last available frontage in this highly desired area

Description: Mixed use development with 100,000 square feet of retail, restaurant, and office space, plus a boutique residential neighborhood with 20 home sites; also adjacent to 430,000 square-feet of retail and restaurant development

Owner: Parrish Group, Inc.

Project build-out: 100,000 square feet of build-to-suit office and commercial space

Tenant mix: Financial institutions, retail, restaurant, and general office space

Construction schedule: Groundbreaking is anticipated in January 2009, with completion of the first phase by Fall 2009. Tenant space available for build out in mid 2009.

Architectural design: Influenced by “old world” style to create the feel of an intimate small town

Trade area:	Population (2007)	272,497
	College Students	70,000
	Average Age	36.7
	Average Household Income	\$65,895
	Average Household Income w/in 3 Miles:	\$84,995
	Traffic Count (Thomasville Road)	45,261

For more information:

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